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Community Bank Lends a Helping Hand

LAS VEGAS, NEV. –The Bank of North Las Vegas is continuing its efforts to aid the community with the launch of its *gas and grocery cash rewards* program. This program is designed to help families fight the increasing price of food and fuel. The bank will now pay back, all new and existing customers, \$25 or \$50 every month for simply maintaining a direct deposit of \$2,000 or more. Customers will receive this cash reward as a credit made directly to their account every month for 6 consecutive months.

“I’m really excited to launch this new program,” says York. “We’ve always been known as the bank that gives great gifts just for banking with us, and now we really are the bank that pays you back. We hope to help our customers get through the tough times by providing some extra cash every month.”

“Furthermore, here at BNLV we believe that customers deserve more from their bank,” York continues. “It’s also equally important that they really know who their banker is. Folks should know more about their bank than just the teller they see in the drive-up window, or where the local ATM is located,” comments York. “I encourage people to learn more about their bank and not be afraid to ask questions. If you don’t know who your banker is, you should ask your bank who is personally responsible for your account.

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If you know who your banker is but they cannot help you due to a lack of authority or autonomy, then you are probably not banking at the right place. You need to have the *right banker* and the *right bank* to get the service you deserve.”

For more information about the gas and grocery cash rewards program, contact the branch directly at 702-259-2658, or visit the website at bankofnlv.com.

The Bank of North Las Vegas is the first bank chartered and headquartered in North Las Vegas, Nev. Established by local bankers and community leaders, the Bank of North Las Vegas is committed to providing a high-level of quality and attention to its customers, combined with state-of-the-art technology and banking products. The Bank of North Las Vegas provides a wide array of financial/banking services, including customized personal and business account packages, and a variety of loan packages to fit every need. For more information about the Bank of North Las Vegas and the services they offer, contact them at 702.259.2658, or visit the bank’s website at www.bankofnlv.com.

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