



Date: March 26, 2008  
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### ***Bank of North Las Vegas Provides Safety-Net for Wearied Investors***

**LAS VEGAS, NEV.** – As part of a 3 part program, the Bank of North Las Vegas recently announced the first; its *depository insurance campaign*, which provides a safe, and fully-insured investment opportunity for residents Valley-wide. For a limited time, all deposits up to \$1M will be fully-insured at no cost to the customer. Twelve to 24-month CDs from \$10,000 to \$1M qualify, and will receive a locked-in rate of 3.77%. As the FDIC only insures deposits up to \$100,000, this new program will benefit customers by allowing them to consolidate their deposits from other banks and various investments into one location, and additionally help ease the worry that their money is safe.

“People are worried about their money right now,” says President and CEO, James R. York, “and we are dedicated to lending a helping hand to the community. Nearly all financial institutions only provide insurance up to \$100,000, forcing folks to spread their deposits around with several banks in order to protect their money, or seek alternative investments which can be risky,” continues York. “At the Bank of North Las Vegas, we are committed to re-assuring our customers that their money is safe and secure by providing increased insurance for their deposits at no additional cost, and lock in a solid predictable rate.”

Deposits must be made in the form of a 12 to 24-month CD, be no less than 10,000 and no more than \$1M. This offer is based on the most recent changes in rates and is valid for a limited time only.

**-MORE-**

**-ADD ONE-**

For more information about this deposit campaign, see advertisement in the Las Vegas Review-Journal or View papers, or please contact the branch directly at 702-259-2658.

The Bank of North Las Vegas is the first bank chartered and headquartered in North Las Vegas, Nev. Established by local bankers and community leaders, the Bank of North Las Vegas is committed to providing a high-level of quality and attention to its customers, combined with state-of-the-art technology and banking products. The Bank of North Las Vegas provides a wide array of financial/banking services, including customized personal and business account packages, and a variety of loan packages to fit every need. For more information about the Bank of North Las Vegas and the services they offer, contact them at 702.259.2658, or visit the bank's website at [www.bankofnlv.com](http://www.bankofnlv.com).

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